

SoccerCoin Gala 22. November 2020 SoccerCoin Legends Cup 23. November 2020 Dubai, UAE



SoccerCoin goes Dubai

As a provider of digital payment systems and currencies SoccerCoin supports various sports organizations and sports branches worldwide. Thereby SoccerCoin takes over responsibility with important social and economic aspects. In these challenging times it is crucial to support various athletes and to give a statement, that sports is of utmost importance to every society in the world and for the economic development.

For SoccerCoin, as a new and young company, sustainable and long-lasting partnerships are extremely important. SoccerCoin brand ambassadors like Real Madrid legend Iker Casillas, F1 driver Romain Grosjean, Arsenal legend Thierry Henry, BMX pro rider Senad Grosic, world class darts player Mensur Suljovic and many more, are not only an important part of the SoccerCoin family, but also support SoccerCoin on its path to internationalization.

Taking into account the worldwide difficult Covid-19 situation, SoccerCoin has decided to give highest recognition to extraordinary and outstanding athletes with two top events organized in Dubai. It's sports that connects people and the economy.

It's SoccerCoin supporting this important task.



Business Gala at Armani Hotel, Burj Khalifa on November 22nd, 2020

SoccerCoin is leading the way in organizing a prestigious gala with the attendance of worldwide known topstars and creating an unforgettable and one-of-a-kind experience for its business partners. At the world-renowned Armani Hotel, in front of the world's tallest building, the Burj Khalifa, for the first time ever a SoccerCoin Award will be given to top athletes from professional and amateur sectors. To present a special Award, we are honored to have a worldwide known football legend, Mr. David Beckham as our guest in Dubai.

Next to the fastest person in the world, sprint legend and world record holder Usain Bolt, Real Madrid goalkeeper legend Iker Casillas, F1 driver Romain Grosjean and Arsenal legend Thierry Henry, the legendary stars of FC Barcelona, Real Madrid, Juventus Turin and from all over the world will take part in the gala. Even a large part of the winning Spanish World Cup Team from 2010 confirmed their participation in the SoccerCoin Gala in Dubai.

The worldwide known Superstar Nicole Scherzinger will provide the music entertainment, BMX pro rider Senad Grosic and the SoccerAcrobatics will provide a breathtaking show program. The gala dinner will be served by the 5-star awarded cuisine of the Armani Hotel.

It will be our pleasure to welcome you as our premium guest. Please find all contact details on page 22.

SoccerCoin Gala - Armani Hotel Burj Khalifa, 22nd November 2020





Category 1:

SoccerCoin Gala RUBY

- · Seated in top position at the Pavilion
- Gala table for 4 PAX
- Dinner with two Legend players at your table, rotating per every course
- Red carpet walk

Price: 220.000,00 AED per table / 50.540,00 € per table

Category 2:

SoccerCoin Gala SAPPHIRE

- Seated in the Pavilion
- Gala table for 6 PAX
- Dinner
- Red carpet walk

Price: 200.000,00 AED per table / 45.950,00 € per table



SoccerCoin Gala - Armani Hotel Burj Khalifa, 22nd November 2020



Category 3:

SoccerCoin Gala SMARAGD



- Gala table for 6 PAX
- Dinner

Price: 135.000,00 AED per table / 31.000,00 € per table

Category 4:

SoccerCoin Gala DIAMOND

Seated in the Pavilion with stage-view and LED wall streaming

Gala table for 6 PAX

Dinner

Price: 110.000,00 AED / 25.300,00 € per table

Category 5:

SoccerCoin Gala CITRIN

Seated in the Pavilion with limited-view, only LED wall streaming

- Gala table for 6 PAX
- Dinner

Price: 70.000,00 AED / 16.100,00 € per table

All prices net (taxes excluded)







Football world stars at the SoccerCoin Legends Cup in the Coca-Cola Arena

On November 23rd, 2020 at 6pm the Coca-Cola Arena will turn into UAEs hotspot. Additionally to a world selection of legends and the former stars of Juventus Turin, the first El Classico between FC Barcelona and Real Madrid is happening in Dubai. The participants are former World champions, National League and Champions League winners, as well as Cup Champions.

Exclusive Business Partners will have the once in a lifetime chance of participating in a prematch warm-up right before the SoccerCoin Legends Cup kick off. Later, they will also have an opportunity for a Meet & Greet and to take a photograph with their chosen football legend.

Worldwide superstar Nicole Scherzinger will provide the music entertainment, BMX pro rider Senad Grosic and the SoccerAcrobatics will provide a breathtaking show-act.



Juventus Turin Legends

David Trezeguet, Edgar Davids, Claudio Marchisio, Andrea Barzagli, Fabrizio Ravanelli, Stephen Lichsteiner, Gianluca Zambrotta, Moreno Torricelli, Simone Pepe, Alessandro Del Piero, Storari, Chimenti

Real Madrid Levendas

Iker Casillas, César Sánchez, Fernando Sanz, Fernando Hierro, Claude Makelele, Christian Karembeu, Rafael Martín Vázquez, Santiago Solari, Clarence Seedorf, J.M. Gutiérrez, Fernando Morientes, José Emilio Amavisca

FC Barcelona Legends

Carles Puyol, David Villa, Samuel Eto'o, Gaiza Mendieta, Simao Sabrosa, Damià Abella, Roberto Trashorras, Erci Abidal, Sergi Barjuan, Gabri, Felip, Jorquera or Angoy

SoccerCoin World Team

Luís Figo, Jens Lehmann, Dida, Wes Brown, Ashley Cole, Marco Materazzi, Robert Pires, Maniche, Jay Jay Okocha, Nuno Gomes, Louis Saha, Michael Ballack



At the evening auction you could win a SoccerCoin SUPER WEEKEND VIP TICKET.

You and an additional person will be flown to either Barcelona, Real Madrid or Juventus Turin and be a special guest at a home game in their stadium.

This includes:

Flights, hotel, VIP catering service during the match and a visit from a SURPRISE football legend.

It will be our pleasure to welcome you as our premium guest.

Please find all contact details on page 22.

SoccerCoin Legends Cup Coca-Cola Arena 23rd November 2020

CATEGORY RUBY











Category 1:

SoccerCoin Legends Cup RUBY

- Seated in your branded VIP box on the ground floor
- Table for 6 PAX including food and beverages
- Meet & Greet with 3 players in your box
- Show training and Meet & Greet at the Coca-Cola Arena,
 23rd November 2020, 3pm to 5pm
- Photo shooting with your preferred team/ player
- 1 signed Football shirt and ball

Price: 210.000,00 AED per box / 48.250,00 € per box



SoccerCoin Legends Cup Coca-Cola Arena 23rd November 2020

CATEGORIES

SAPPHIRE & SMARAGD











Category 2:

SoccerCoin Legends Cup SAPPHIRE

- Seated in your branded VIP suit
- Suit for 10 PAX including food and beverages
- Meet & Greet with 3 players in your suit
- Photo shooting with your team of choice
- 1 signed Football shirt and ball

Price: 220.000,00 AED per suit / 50.540,00 € per suit

Category 3:

SoccerCoin Legends Cup SMARAGD

Seated in VIP Business seat including food and beverages

Price: 4.500,00 AED per seat/ 1.040,00 € per seat





Private Meet & Greet with one team for 2 hours, 23rd November 2020, 12am-2pm

Juventus Turin (12 players):

David Trezeguet, Edgar Davids, Claudio Marchisio, Andrea Barzagli, Fabrizio Ravanelli, Stephen Lichsteiner, Gianluca Zambrotta, Moreno Torricelli, Simone Pepe, Alessandro Del Piero, Storari, Chimenti

Price: 440.000,00 AED / 102.000,00 €

Real Madrid (12 players):

Iker Casillas, César Sánchez, Fernando Sanz, Fernando Hierro, Claude Makelele, Christian Karembeu, Rafael Martín Vázquez, Santiago Solari, Clarence Seedorf, J.M. Gutiérrez, Fernando Morientes, José Emilio Amavisca

Price: 440.000,00 AED / 102.000,00 €

FC Barcelona (12 players):

Carles Puyol, David Villa, Samuel Eto'o, Gaiza Mendieta, Simao Sabrosa, Damià Abella, Roberto Trashorras, Erci Abidal, Sergi Barjuan, Gabri, Felip, Jorquera or Angoy

Price: 440.000,00 AED/ 102.000,00 €

Rest of the World Team (12 players):

Luís Figo, Jens Lehmann, Dida, Wes Brown, Ashley Cole, Marco Materazzi, Robert Pires, Maniche, Jay Jay Okocha, Nuno Gomes, Louis Saha, Michael Ballack

Price: 440.000,00 AED/ 102.000,00 €

Photo shooting

with 4 PAX with the 5 top stars David Beckham, Usain Bolt, Iker Casillas, Romain Grosjean, and Henry Thierry on the red carpet, including logo presence if desired

Price: 1.100.000,00 AED / 252.700,00€

Meet & Greet and marketing activity

with Usain Bolt for one hour (date to be stipulated)

Price: 800.000,00 AED / 183.800,00 €

Meet & Greet and marketing activity

with Iker Casillas for one hour (date to be stipulated)

Price: 450.000,00 AED / 103.400,00 €

Show training and Meet & Greet

with the Legends at the Coca-Cola Arena, 23rd November 2020, 3pm to 5pm

Price: 350.000,00 AED / 80.400,00 €

Photo shooting

with your preferred Legend team Price: 2.200,00 AED / 506,00 €

Signed Football shirt

from your preferred team

Price: 1.100,00 AED / 255,00 €

All prices net (taxes excluded)





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Both events take place under the highest Covid-19 regulations in Dubai. In order to ensure the best possible security for the guests, the entire event and hotel staff are also subjected to the tests

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